PRIVACY POLICY

COPYRIGHT SLAP, INC.

Effective Date: 10 May 2017
Last Updated / Version Date: 25 September 2026

This Privacy Policy ("Privacy Policy") applies to all websites, applications, and digital platforms owned and operated by Copyright Slap, Inc. (“Company”, “CS”, “we”, “our”, or “us”), including, but not limited to, copyrightslap.com and weprotectyoshit.com (collectively, the "Site"), as well as our branded social media pages, mobile applications, and offline interactions through our team (collectively, the “CS Services”).

This Privacy Policy explains how personal information is collected, used, shared, and protected, as well as your choices and statutory rights regarding your information. By accessing or using the CS Services, you acknowledge that you have read and understood this Privacy Policy. This Privacy Policy is incorporated into and subject to our **Terms of Use Agreement**.

1. INFORMATION WE COLLECT

We collect information that identifies, relates to, describes, or is reasonably capable of being associated with you ("Personal Information"). Over the past 12 months, we have collected the following categories of Personal Information:

- **Identifiers:** Real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol (IP) address, email address, account name, or other similar identifiers.

- **Commercial Information:** Records of products or services purchased, obtained, or considered, billing details, transaction history, and payment status (note: actual credit card processing is handled securely by third-party merchant providers).

- **Internet or Other Electronic Network Activity Information:** Browsing history, search history, clickstream data, interaction with our Website, applications, or advertisements, operating system, and browser type.

- **Professional or Copyright-Related Information:** Copyright ownership documentation, asset submission materials, proof of ownership, takedown request histories, and correspondence relating to legal protection requests.

- **Inferences:** Profile preferences drawn from the above information to create a user profile reflecting preferences, characteristics, and service usage.

Information You Provide to Us

- **Account Registration & Billing:** Name, email address, password, company name, address, and billing information.

- **Project & Takedown Requests:** Details of copyrighted assets, original works, URLs of alleged infringing content, and authorization credentials.

- **Communications & Feedback:** Information provided when contacting customer support, completing surveys, or participating in site forums/chat features.

Information Collected Automatically

As you navigate through the Site, we automatically collect statistical data regarding equipment, browsing actions, and usage patterns using cookies, web beacons, and server logs.

2. HOW WE USE YOUR INFORMATION

We use the Personal Information we collect for the following business and commercial purposes:

- **Service Delivery:** To operate the Site, create accounts, fulfill transactions, verify copyright ownership, and issue DMCA/takedown notices on your behalf.

- **Customer Support:** To communicate with you regarding account updates, project status, technical notices, administrative messages, and customer support.

- **Security & Fraud Prevention:** To detect, prevent, and respond to security incidents, legal violations, unauthorized access, fraudulent DMCA submissions, or system abuse.

- **Service Improvement & Analytics:** To analyze platform performance, audit website activity, debug errors, and enhance user experience.

- **Legal Compliance:** To enforce our Terms of Use, satisfy statutory requirements, respond to lawful requests from law enforcement, and establish or defend legal claims.

3. DISCLOSURE AND SHARING OF INFORMATION

We do not sell your Personal Information to third parties for monetary consideration. We share your information only under the following limited circumstances:

- **Service Providers & Contractors:** We disclose Personal Information to trusted third-party service providers who assist us in operating our platform, including cloud web hosting, payment processing, email delivery, security monitoring, and customer support systems. These entities are contractually restricted from using your data for any other

purpose.

- **DMCA Takedown Recipients:** To issue valid DMCA takedown notices or legal violation letters on your behalf, we must share authorized copyright owner details and infringement information with the target web hosts, ISPs, domain registrars, or content platforms holding the infringing material.

- **Business Transfers:** If Copyright Slap, Inc. is involved in a merger, acquisition, reorganization, bankruptcy, or sale of assets, user information may be transferred as part of that transaction.

- **Legal Requirements & Protection:** We may disclose information if required by law, court order, subpoena, or government regulation, or if we reasonably believe disclosure is necessary to protect the rights, property, or safety of Copyright Slap, Inc., our users, or the public.

4. COOKIES AND AUTOMATED TRACKING TECHNOLOGIES

We use cookies, web beacons, and local storage technologies to administer the Site, store user preferences (e.g., "remember me"), analyze traffic patterns, and customize content.

- **Essential Cookies:** Necessary for account authentication, site navigation, and security enforcement.

- **Analytics Cookies:** Help us understand how visitors interact with the Site by gathering traffic and clickstream data.

Your Choices: You can adjust your web browser settings to refuse or disable cookies. However, disabling cookies may impair certain features or prevent full functionality of the CS Services. We support Global Privacy Control (GPC) signals where required by law.

5. DATA RETENTION

We retain Personal Information for as long as your account remains active or as necessary to fulfill the purposes for which it was collected. Specific retention criteria include:

- Retaining account details for the duration of your service subscription.

- Retaining transaction records, project files, and DMCA notice histories for up to 7 years to comply with tax, financial auditing, and legal recordkeeping obligations.

- Retaining security logs and anonymized analytical data indefinitely to protect platform integrity.

Once data is no longer necessary for operational or legal purposes, it is securely deleted, destroyed, or anonymized.

6. YOUR STATUTORY PRIVACY RIGHTS

Depending on your place of residence (including California, Colorado, Connecticut, Virginia, the European Economic Area, and the United Kingdom), you may have specific statutory rights regarding your Personal Information:

- **Right to Access / Right to Know:** You have the right to request confirmation of whether we process your Personal Information and receive a copy of the specific pieces of Personal Information collected about you.

- **Right to Deletion:** You have the right to request that we delete Personal Information collected from you, subject to certain legal exceptions (e.g., legal recordkeeping, fraud protection).

- **Right to Correction:** You have the right to request correction of inaccurate or incomplete Personal Information maintained about you.

- **Right to Opt-Out of Data Sale or Sharing:** Copyright Slap, Inc. does not sell your Personal Information or share it for cross-context behavioral advertising.

- **Right to Limit Use of Sensitive Personal Information:** We process sensitive data (such as account credentials and billing details) solely to perform requested services and maintain platform security.

- **Right to Non-Discrimination:** We will not discriminate against you (e.g., deny services or charge different rates) for exercising any of your privacy rights.

Exercising Your Rights

To exercise any of these rights, please submit a verifiable request to legal@copyrightslap.com or contact us through your Account Settings. We will verify your identity before processing your request. You may also designate an authorized agent to make requests on your behalf.

7. INTERNATIONAL DATA TRANSFERS (GDPR & INTERNATIONAL USERS)

The CS Services are hosted and operated within the United States. If you access our platform from the European Union, European Economic Area, United Kingdom, or other regions with laws governing data collection that differ from U.S. law, please note that your data will be transferred to and processed in the United States.

Where applicable under the EU/UK GDPR, our legal bases for processing your Personal Information include:

1. **Performance of a Contract:** Fulfilling our service obligation to issue copyright protections on your behalf.

2. **Legitimate Interests:** Protecting platform security, preventing fraudulent activity, and improving customer experience.

3. **Legal Compliance:** Complying with statutory and regulatory obligations.

4. **Consent:** Where you have granted explicit consent for specific communications.

8. USER CONTRIBUTIONS AND FORUM MODERATION

Any information you voluntarily post in public areas of the Site (such as discussion forums, comment sections, or chat rooms) becomes publicly visible. Public posts are governed by our moderation guidelines set forth in our Terms of Use. Please avoid sharing Personal Information or confidential legal details in public forums.

9. DATA SECURITY

We maintain technical, administrative, and physical safeguards designed to protect Personal Information against unauthorized access, loss, misuse, or alteration. All sensitive transmissions are encrypted using standard Transport Layer Security (TLS/SSL) protocols, and financial payment handling is outsourced to PCI-DSS-compliant payment processors.

While we employ commercially reasonable security measures, no method of electronic transmission or storage is 100% secure, and we cannot guarantee absolute data security.

10. CHILDREN'S PRIVACY

The CS Services are directed exclusively to adults and are not intended for individuals under 18 years of age. We do not knowingly collect Personal Information from children under 13 (or under 16 for CA/EU residents). If we discover that a child has provided us with Personal Information without parental consent, we will delete such information immediately.

11. CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify or update this Privacy Policy at any time. When material updates are made, we will revise the "Version Date" at the top of this policy and notify you via prominent notice on the Website or by direct email communication. Continued use of the CS Services after effective updates constitutes acceptance of the modified policy.

12. CONTACT INFORMATION & GOVERNING LAW

This Privacy Policy is governed by the laws of the State of New York, without regard to conflict of law principles. Any legal disputes or claims arising out of or relating to this Privacy Policy shall be brought in the state or federal courts located in **New York County, State of New York**.

If you have questions, complaints, or privacy requests regarding this policy, please contact us at:

Copyright Slap, Inc.
New York, NY USA
Email: legal@copyrightslap.com

California Resident Complaint Notice:

California residents may report complaints to the Complaint Assistance Unit of the Division of Consumer Services of the California Department of Consumer Affairs by mail at 1625 North Market Blvd., Suite N 112, Sacramento, CA 95834, or by telephone at (800) 952-5210.