# PRIVACY POLICY COPYRIGHT SLAP

Effective as of 10 May 2017 Version Date: 29 August 2018

This Data Privacy Policy ("Privacy Policy") applies to all websites and mobile applications owned and operated by Copyright Slap LLC ("CRS", "CS", "we", "our", or "us"), its subsidiaries and/or its affiliates, including, but not limited to, our websites (copyrightslap.com and weprotectyoshit.com, collectively the "Site"), branded pages on third party platforms (i.e, social networking services), mobile applications, and through our online communications, as well as offline through our Member Services Team (collectively, "CS Services").

This Privacy Policy explains what information may be collected through the CS Services, how such information may be used and/or shared with others, how we safeguard it, and how you may access and control its use in connection with our marketing communications and business activities. By using the CS Services, you agree to the collection, use, and disclosure of your information as described in this Privacy Policy. If you do not agree to the Privacy Policy, please do not use the CS Services.

This Privacy Policy is hereby incorporated into and forms part of the Terms and Conditions of use of the CS Services.

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#### 1. Our Commitment to Privacy

Your privacy is important to us. It has been our unwavering policy to never sell or trade your personal or contact information to marketers; we don't sell or trade your info to anyone. We continue to stand by this policy today.

To better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used.

BY CONTINUED USE OF THE SITE AND SUBMITTING OF PERSONAL INFORMATION TO THE SITE, YOU CONSENT TO THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY AND TO OUR PROCESSING OF PERSONAL INFORMATION FOR THE PURPOSES STATED HEREIN. THIS PRIVACY POLICY INCORPORATES AND IS EXPRESSLY SUBJECT TO THE TERMS AND CONDITIONS OF USE. IF YOU DO NOT AGREE TO THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY, PLEASE DO NOT USE THE SITE. IF YOU ARE A CITIZEN OF AN EU COUNTRY GOVERNED BY THE GDPR AND ANY PART OF THIS PRIVACY POLICY DISAGREES WITH YOUR INTERPRETATION OF THE GDPR, PLEASE CEASE USE OF THIS SITE AND CONTACT MEMBER SERVICES.

This Privacy Policy has been developed in accordance with the applicable state and federal laws of the United States and the EU General Data Protection Regulation ("GDPR").

#### 2. Purpose of Privacy Policy

The purpose of the Privacy Policy is to provide clarity, transparency, and accuracy regarding the collection and use of an individual's personal data for which CS Services may collect and use for processing.

#### 3. The Way We Use Information

We do use information that we collect about you or that you provide to us, including any Personal Information:

- To present our Site and its contents to you.
- To provide you with information, products or services that you request from us. To provide customer service to you, it may be necessary for us to disclose information to our affiliates and other companies that work with us. We do not share your information with outside parties except as provided herein and to the extent necessary to provide you service and maintain our Site.
- To fulfill any purpose for which you provide information.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Site or any products or services we offer or provide through it.
- To allow you to participate in interactive features on our Site.

We may also use your information to contact you about our goods and services. If we have sent you a promotional e-mail in error, you will always be provided the option to unsubscribe or opt-out. Note, these opt outs do not apply to information provided to CS Services via the Site as a result of a product purchase, or other transactions.

Finally, we may use the information we have collected from you for auditing, research, and analysis to improve CS Services's products and services and the Site.

#### 4. Publicly Displayed Information is Public

You also may provide information to be published or displayed on public areas of the Site, or transmitted to other users of the Site or third parties (collectively, "User Contributions"). Your User Contributions are posted on and transmitted to others at your own risk. If you submit a product or store review or use a bulletin board or chat room on an CS Services Site, you should be aware that any information you share

is visible to other users. Information you submit to one of these forums can be read, collected, or used by other individuals to send you unsolicited messages. CS Services is not responsible for the User Contributions you choose to submit. If you delete your User Contributions from the Site, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other Site users. Proper access and use of information provided on the Site, including User Contributions, is governed by our terms of use.

#### 5. Moderation of Comments and Posts

The Site may allow individuals to post comments on discussion topics on various forums. We encourage you to share your thoughts as they relate to the topic being discussed, but please be advised that posts will be publicly visible; therefore, the Site utilizes a moderation policy for ensuring posts are appropriate and not harmful to others. As such, we review and moderate posts according to our stated guidelines below. The views expressed in posts reflect those of the individual making the post, and are not intended to be viewed as those of CS Services.

CS Services promotes public comments and posts for purposes of transparency in who we are, what we do, and the services we offer. However, courtesy and professionalism are to be used at all times by individuals, thus CS Services reserves the right to block, hide, and/or delete posts that:

- Are deemed obscene, indecent, or profane language.
- Contain threats, defamatory, or derogatory statements.
- Invoke terroristic threats, promote violence, along with any other offensive material and any other content deemed unprofessional, unethical or that violates any local, state, or federal law or regulation.
- Reveal Personal Information.
- Contain information posted in violation of law, including libel, condoning or encouraging illegal activity, and revealing classified information, or posts that might affect the outcome of ongoing legal proceedings.
- Promote or endorse services or products, including links to external commercial sites. (Note that non-commercial links that are relevant to the topic or another post are acceptable.)
- Contain content that is completely off-topic, spam, or intended primarily to promote a link for purposes of link building.
- Contain any other type of content deemed unprofessional, unethical, or that violates any local, state, or federal law or regulation.

Unless you have clear permission to do so, please do not submit copyrighted, trademarked or other proprietary, confidential, and/or sensitive non-public information. By submitting your posts or other work, you grant and effectively allow anyone viewing the discussion forum on the Site irrevocable permission to copy, distribute, make derivatives, display, or perform the poster's work publicly and free-of-charge.

To protect your privacy, please do not include Personal Information that can be used to potentially identify you. CS Services will review all posts in a timely manner, and will respond accordingly and take action for any posts that violate the above-stated conditions.

#### 6. Site Security

For site security purposes and to ensure that this service remains available to all users, the platform for which the Site resides utilizes a wide-range of software tools and programs to ensure its confidentiality, integrity, and availability (CIA). Tools which are currently in use, or are to be deployed if necessary for the security of the Site are to include, but are not limited to, the following:

- Network Security and Network Monitoring: Tools that assist in securing the network for which the Site resides. Such tools include network and perimeter firewalls, web application firewalls, routers, switches, intrusion detection systems, and other related tools.
- Network Performance: Tools that assist in monitoring all aspects of the Site, such as performance monitoring for website uptime, etc.
- Other: Additionally, a variety of physical, electronic, and procedural safeguards are implemented for helping ensure the safety and security of the Site.

Except for authorized law enforcement investigations by local, state, and/or federal agencies, no other attempts are made by CS Services to identify individual users and/or their usage habits on the Site.

#### 7. External Links

The Site may contain links to websites created and maintained by other public and/or private organizations. CS Services provides these links as a courtesy to our users only. When users click on a link to an external website, they are leaving the Site and are thus subject to the privacy and security policies and the related terms and conditions of these external websites.

CS Services, as always, highly recommends using a web browser that blocks pop-ups, cookies, and other potentially nefarious actions by unknown web sites without a user's knowledge when clicking on external links or visiting sites related to verifying copyright infringement sources.

#### 8. Cookies

A cookie is a small file that a website can place on your computer's hard drive in order to collect information about your activities on the site or to make it easier to use certain site functions. The cookie transmits this information back to the website's computer. Many users do not know that cookies are being placed on their computers when they visit websites. If you want to know when this happens, or prevent it from happening, you can set your browser to warn you when a website attempts to place a cookie on your computer.

As is true of most websites, we may use cookies and similar technologies to gather certain information automatically and store it in log files. One such instance happens if you use the "remember me" or "stay signed in" login option. This information may include Internet Protocol (IP) addresses, browser type, Internet Service Provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data. We may use this information to personalize your Site experience, administer the Site, track user movements around the Site, and to gather demographic information about our Site users as a whole. If you disable or refuse cookies, please note that some parts of this Site may then be inaccessible or not function properly.

#### 9. The Information We Collect

We collect several types of information from and about our customers and users of our Site, including information:

- by which you may be personally identified, such as name, postal address, e-mail address, or telephone number ("Personal Information");
- that is about you but individually does not identify you; and/or
- about your internet connection, the equipment you use to access our Site and usage details.

We collect this information:

• Directly from you when you provide it to us.

• Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses and information collected through cookies, web beacons, and other tracking technologies.

Information You Provide to Us. The information we collect may include:

- Information that you provide by filling in forms on our Site. This includes information provided at the time of registering to use our Site, initiating New Projects, subscribing to newsletter services, email registrations, posting material, orders, or requesting further services. We may also ask you for information when you report a problem with our Site.
- Records and copies of your correspondence (including e-mail addresses), if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.
- Details of transactions you carry out through our Site and of the fulfillment of your orders.

<u>Usage Details, IP Addresses, Cookies.</u> As you navigate through and interact with our Site, we may automatically collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Site, including traffic data, location data, logs and other communication data and the resources that you access and use on the Site.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we collect automatically is statistical data. It helps us to improve our Site and to deliver a better and more personalized service. The technologies we use for this automatic data collection may include Cookies and Web Beacons.

**Retention.** We will retain your information as long as your account is active, as necessary to provide you with the Services or as otherwise set forth in this privacy policy. We will also retain and use this information as necessary for the purposes set out in this privacy policy and to the extent necessary to comply with our legal obligations, resolve disputes, enforce our agreements and protect CS Services's legal rights.

We also collect and maintain aggregated, anonymized or pseudonymized information which we may retain indefinitely to protect the safety and security of our Site, improve our Services or comply with legal obligations.

## 10. Our Commitment to Data Security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures designed to safeguard and secure the information we collect online.

This Site offers SSL encryption of sensitive data. Doing so helps to protect the confidentiality of your personal and credit card information while it is transmitted over the Internet. No method of transmission over the Internet, or electronic storage, is 100% secure. Therefore, while we strive to protect your Personal Information with commercially acceptable practices, we cannot guarantee absolute security. Any transmission of Personal Information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Site.

As an additional level of security and privacy, CS Services utilizes trusted third-party payment processors so that payment information, beyond a properly executed transaction, is never received or stored on the Site or our servers.

#### 11. Newsletters

At the present, CS Services does not offer any Newsletters of any kind. If, in the future, we offer such newsletters, you will be offered the opportunity to opt-in, and at any point thereafter, the opportunity to opt-out at any time.

#### 12. Our Commitment to Children's Privacy

Protecting the privacy of the very young is especially important. For that reason, CS Services never knowingly collects or maintains information at our Site from those under 13, and no part of our Site is directed at anyone under 13. If you are under 13, do not use or provide any information on this Site. If we learn we have collected or received Personal Information from a child under 13 without verification of parental consent, we will use our best efforts to delete the information as soon as possible.

#### 13. How You Can Access or Correct Your Information

CS Services will make good-faith efforts to provide you with reasonable access to your Personal Information for the purpose of correcting this data. To make updates to your information, log into the Site, go to Account, and then to Account Details. To edit information associated with a specific project, go to Project Central, then Projects List, and click on Edit Project. Should you have other questions or concerns about these privacy policies, please contact us at members (at) copyrightslap.com.

#### 14. Security

All information accessed through the Site is in compliance with the required information security mandates of Article 32 of the GDPR. Specifically, Article 32 mandates the following:

- Implement appropriate technical and organizational measures to ensure a level of security appropriate to the risk, including inter alia as appropriate:
  - The pseudonymisation and encryption of personal data.
  - The ability to ensure the ongoing confidentiality, integrity, availability and resilience of processing systems and services.
  - The ability to restore the availability and access to personal data in a timely manner in the event of a physical or technical incident.
  - A process for regularly testing, assessing and evaluating the effectiveness of technical and organizational measures for ensuring the security of the processing.

## 15. Information Disclosure

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose Personal Information that we collect or you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of CS Services's assets.
- For any other purpose disclosed by us when you provide the information.

We may also disclose your Personal Information:

• To comply with any court order, law or legal process, including to respond to any government or regulatory request.

- To enforce or apply our terms of use or terms of sale and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of CS Services, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

The Site includes hypertext links, or pointers, to information created and maintained by other public and/or private organizations. As such, CS Services only provides these links for your information and convenience, thus, when you select a link to an outside website, you are leaving the Site and therefore subject to the privacy and security policies of these external websites. Additionally, please note the following:

- CS Services does not control or guarantee the accuracy, relevance, timeliness, or completeness of information contained on a linked website.
- CS Services does not endorse the organizations sponsoring linked websites and we do not endorse the views they express or the products/services they offer.
- CS Services therefore cannot authorize the use of copyrighted materials contained in linked websites. Users must request such authorization from the sponsor of the linked website.
- CS Services is not responsible for transmissions users receive from linked websites.

#### 16. Changes in this Privacy Policy

If we decide to materially change our privacy policy, we will post those changes to this Privacy Policy and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. We reserve the right to modify this Privacy Policy at any time, so please review it frequently. Your continued use of this Site after we make changes is deemed to be acceptance of those changes.

## 17. Governing Law and Jurisdiction

This Privacy Policy constitutes a contract made under and shall be governed by and construed in accordance with the internal laws of the State of New York, without giving effect to conflicts of laws provisions. Any dispute, action, or proceeding brought pursuant to this Privacy Policy shall be brought in the appropriate State or Federal Courts located in Queens County in the State of New York and you hereby consent and submit to the personal jurisdiction of such courts for the purposes of litigating any such action. YOU HEREBY IRREVOCABLY WAIVE ANY RIGHT YOU MAY HAVE TO TRIAL BY JURY IN ANY DISPUTE, ACTION, OR PROCEEDING.